

March 19 - 21, 2026 | Sonesta White Plains Downtown | www.nysabe.net/2026conference

July 2025

Dear Valued Partner,

As we are preparing to celebrate a historic milestone—the **50th Anniversary of the New York State Association for Bilingual Education (NYSABE)**—we invite you to become a part of this momentous occasion. Our annual conference will take place **March 19–21, 2026**, at the **Sonesta Hotel in White Plains, NY**, and your sponsorship can help make it a transformative experience for thousands of educators, families, and advocates across New York State and beyond.

The theme for this year’s conference, “**50 Years of NYSABE: Breaking Barriers Through Bilingual Education**,” honors five decades of advancing educational equity, language access, and cultural pride. NYSABE is a statewide nonprofit professional organization representing educators, families, researchers, and community leaders dedicated to promoting bilingual and multilingual education for all learners.

Your business can make a lasting impact by becoming a **Corporate Sponsor**—especially at our **Platinum Level**, which offers exceptional visibility and engagement with a diverse and dynamic audience. Sponsors play a critical role in supporting high-quality professional learning, leadership development, and family engagement opportunities that directly benefit multilingual learners and the communities that serve them.

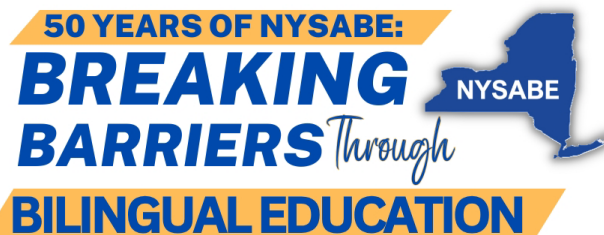
In return for your support, you’ll receive a tailored package of promotional benefits that highlight your commitment to equity and innovation in education. Your brand will be featured prominently throughout the conference, and you’ll gain direct access to more than 500 participants, including school leaders, educators, parents, students, and policymakers.

A detailed overview of sponsorship tiers and benefits is included with this letter. To ensure your organization is fully recognized in our materials and events, **please submit your sponsorship commitment by December 19, 2025**. You’ll receive a follow-up email with submission instructions and additional details.

Thank you for considering this opportunity to support the future of bilingual education. We look forward to welcoming you as a valued sponsor at NYSABE’s 50th Anniversary Conference.

In partnership,

Eliezer Hernández, Ed.D.
President, NYSABE (2024–2026)



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INFORMATION SHEET

TIMELINE:

- Sponsorship Window opens: **July 31st – January 9, 2026**
- **Corporate Sponsors at the Bronze, Silver, Diamond, and Platinum levels must complete registration by December 19, 2025, to ensure they receive all offered benefits.**
- Sponsorship Notifications will be sent throughout and **no later than January 12, 2026**
- All payments and registration must be completed by **January 16, 2026**

TYPES OF SPONSORS:

- **Sponsor** – providing financial support for a specific section or portion of the conference
- **Curriculum Partner and Exhibitor** – paying a fee to display or highlight the company's product(s)
- **Presenting Sponsor** – paying a fee as a sponsor or curriculum partner and submitting a Call For Proposals and being selected.
- **Advertisement** – paying a fee to feature your organization/business in our conference program
- **Donor** – providing a financial gift to the NYSABE organization.

For Presenting Sponsors, NYSABE has an expectation that all workshops will offer high-quality professional development opportunities for attendees, and therefore, all proposal submissions will be evaluated based on the following criteria:

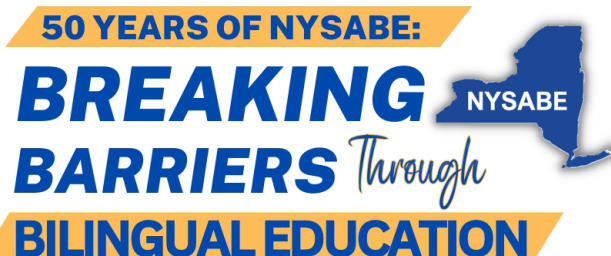
- Clarity of connection to the conference theme ***“50 Years of NYSABE: Breaking Barriers Through Bilingual Education.”***
- Quality of title and abstract
- Clarity of purpose and objectives
- Logical and structured rationale

NEXT STEPS, CONTACT & PAYMENT:

After registering online ([Link](#)), you will receive an e-mail and invoice to confirm your request. Upon receiving this e-mail, please **submit your payment no later than January 16, 2026, to the address below:**

New York State Association for Bilingual Education (NYSABE)
c/o Lyda Ragonese
P.O. BOX 2058
Liverpool, NY 13089

To learn more or discuss how your company can join us in this powerful mission, you can contact us at Conference@nysabe.net. You can also visit our website to submit your sponsorship or reserve an exhibitor space.



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EXHIBITORS, CURRICULUM PARTNERS, SPONSORS, and ADVERTISEMENT OPTIONS

[Click here for Sponsorship, Exhibitor, Curriculum Partners and Advertisement Form](#)

To submit your request to be a sponsor, exhibitor, advertiser, or donor, please review the options below and complete the online request form by **December 19, 2025**. Once completed, you will receive an email acknowledging receipt of your request and further instructions.

SPONSORSHIP OPTIONS

LEVEL	EARLY BIRD RATE December 19, 2025	REGULAR RATE
PLATINUM	\$10,000	\$10,250
DIAMOND	\$7,500	\$7,750
SILVER	\$3,000	\$3,250
BRONZE	\$2,500	\$2,750
NYSABE BLUE	\$2,000	\$2,250

EXHIBITORS and CURRICULUM PARTNERS OPTIONS (TABLES ONLY)

The number of exhibitor tables and curriculum partners is limited. Please indicate whether you would like to exhibit your products. The cost per 6-foot table to exhibit is as follows:

PACKAGES	EARLY BIRD RATE December 19, 2025	REGULAR RATE
COMMERCIAL/FOR-PROFIT	\$800	\$850
NOT-FOR-PROFIT	\$450	\$500
JOB FAIR EMPLOYER	\$450	\$500
CRAFT VENDOR	\$350	\$400

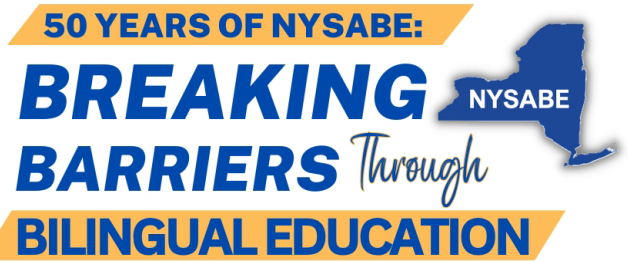
*Exhibitor and Curriculum Partner table fees do not include conference registration unless otherwise indicated in the sponsorship level. It also does not include meals.

PROGRAM ADVERTISEMENT OPTIONS

[Click here for Sponsorship, Exhibitor, Curriculum Partners and Advertisement Form](#)

The conference program will be distributed only as a digital version approximately one week prior to the conference; no printed versions will be distributed.

PACKAGES	PRICING
BACK COVER	\$2,000
INSIDE FRONT COVER	\$1,250
INSIDE BACK COVER	\$1,000
FULL PAGE	\$750.00
HALF PAGE	\$500
Quarter Page	\$250



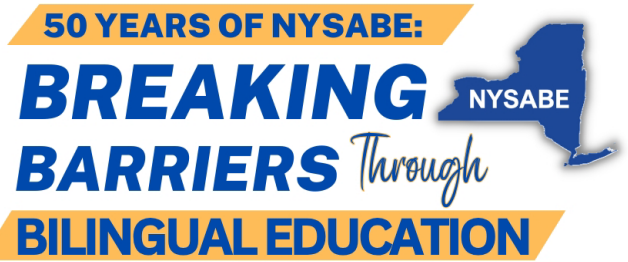
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SPONSORSHIP OPTIONS & BENEFITS

[Click here for Sponsorship Online Form](#)

SPONSORSHIP LEVEL	BENEFITS TO SPONSORS
<p>PLATINUM SPONSOR (\$10,000)</p> <p>All information for this sponsorship must be submitted no later than December 12, 2025.</p>	<ul style="list-style-type: none"> • Recognition on the NYSABE Home Webpage for one year with the company logo and website hyperlinked. * • Prominent placement on all Promotional and Event Materials and Social Media platforms. * • On-stage Corporate Greeting w/ Video Presentation* • Logo Signage on Step & Repeat. * • Official 50th Anniversary Conference Sponsor • Company name and logo are projected on big screens before all major sessions. • Sponsor a breakout room and introduce your organization before the presenters. • Two conference registrations, including the Gala (\$1,470.00) • Two exhibitor booths/tables (\$1,600.00) • Full-page color advertisement in the program (\$750.00) • One-page flyer in the conference bag [must be provided by vendor by deadline] (\$750.00) • Company banner placed in prime conference location (must be provided by vendor by deadline) • NYSABE and company logos printed on bags

SPONSORSHIP LEVEL	BENEFITS TO SPONSORS
<p>DIAMOND SPONSOR (\$7,500)</p> <p>All information for this sponsorship must be submitted no later than December 12, 2025.</p>	<ul style="list-style-type: none"> • Recognition on the NYSABE Event Webpage for one year with the company website hyperlinked. * • Prominent placement on all Promotional and Event Materials and Social Media platforms. • Company name and logo are projected on big screens before all major sessions. • Sponsor a breakout room introduce your organization before the presenters. • Two conference registrations, including the Gala (\$1,470.00) • Two exhibitor booths/tables (\$1,600.00) • Full-page color advertisement in the program (\$750.00) • One-page flyer in the conference bag [must be provided by vendor by deadline] (\$750.00) • Company banner placed in prime conference location (must be provided by vendor by deadline)

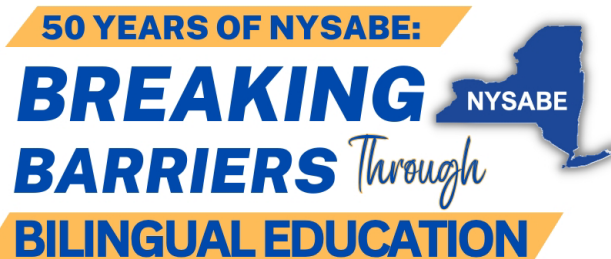


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SPONSORSHIP LEVEL	SPONSORSHIP OPTIONS (select one)	BENEFITS TO SPONSORS
SILVER SPONSOR (\$3,000) All information for this sponsorship must be submitted no later than December 12, 2025.	<ul style="list-style-type: none"> • Breakfasts on Thursday, Friday, or Saturday • Student Performances • NYSABE Awards (all Plaques/trophies for professional awards, ribbons, and monetary awards for student prize-winners (greetings offered at one major session) • Conference program and poster printing 	<ul style="list-style-type: none"> • Recognition on the NYSABE Event Webpage for six months with the company website hyperlinked. * • One full conference registration with gala (\$745 value) • One exhibitor booth/table (\$800 value) • Half-page advertisement (\$500 value) * • Acknowledgment in the program • One-page flyer in the conference bag (must be provided by vendor by deadline)

SPONSORSHIP LEVEL	SPONSORSHIP OPTIONS (select one)	BENEFITS TO SPONSORS
BRONZE SPONSOR (\$2,500) All information for this sponsorship must be submitted no later than December 12, 2025.	<ul style="list-style-type: none"> • Leadership Forum • Educational Advocacy and Policy/Legislative Session • Past President's Forum • NYSABE Personalized Merchandise • 	<ul style="list-style-type: none"> • Recognition on the NYSABE Event Webpage for six months with the company website hyperlinked. * • One full conference registration excludes the gala (\$595 value) • Acknowledgment in the program • One exhibitor booth/table (\$800 value) • One conference registration w/out gala

Sponsorship Level	One Sponsorship Opportunity	Benefits to Sponsorship
NYSABE BLUE (\$2,000)	<ul style="list-style-type: none"> • Conference Bags • Conference Badge Holders with Lanyards • Translation services for parent institute (donated service) 	<ul style="list-style-type: none"> • Recognition on the NYSABE Event Webpage for six months with the company website hyperlinked. * • One exhibitor booth/table (\$800 value) • Acknowledgment in program



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EXHIBITORS and CURRICULUM PARTNERS OPTIONS (TABLES ONLY)

[Click here for Exhibitor, Curriculum Sponsorship Online Form](#)

The number of exhibitor tables and curriculum partners is limited. Please indicate whether you would like to exhibit your products. The cost per 6-foot table to exhibit is below:

All Exhibitor and Curriculum Partners Packages Include the following benefits:

- Recognition as an Exhibitor and Curriculum partner in the digital conference program.
- Prime location to interact with Conference attendees.

PACKAGE DETAILS	COMMERCIAL FOR-PROFIT	NONPROFIT	JOB FAIR (SCHOOL DISTRICT)	CRAFT VENDOR
Early Bird Price if Paid in Full by December 19, 2025	\$800	\$450	\$450	\$350
Regular Price – Due in Full by January 16, 2026	\$850	\$500	\$500	\$400
Booth Size (Each booth includes a 6-foot table)	One on-site exhibit booth space (8x8)	One on-site exhibit booth space (8x8)	One on-site exhibit booth space (8x8)	One on-site exhibit booth space (8x8)
Add-on: One Full Conference Registration (Each conference registration includes one year membership in NYSABE)	\$1,395	\$995	\$995	\$895

***Exhibitor and Curriculum Partner** table fees do not include conference registration unless otherwise indicated in the sponsorship level. It also does not include meals.

Attention Exhibitors and Curriculum Partners wishing to present in the NYSABE Conference: NYSABE has an expectation that all workshops will offer high-quality professional development opportunities for attendees, and therefore, all proposal submissions will be evaluated based on the set criteria. A



50 YEARS OF NYSABE:

**BREAKING
BARRIERS** *Through*

BILINGUAL EDUCATION



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proposal must be submitted through the NYSABE 2026 Call for Proposals Portal. **Submissions are due by October 31, 2025.**

PROGRAM ADVERTISEMENT ONLY OPTIONS

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The conference program will be distributed only as a digital version approximately one week prior to the conference; no printed versions will be distributed.

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INSIDE BACK COVER	\$1,000
FULL PAGE	\$750.00
HALF PAGE	\$500
Quarter Page	\$250

Advertise on the NYSABE 50th Anniversary Digital Program and reach 500+ Educators in New York State.

Advertising in the 50th Anniversary Conference Program is a great way to reach attendees both during and after the conference. The program will be available online on the NYSABE conference website and distributed electronically to conference attendees.

