



*47th Annual Conference*

*Reaffirming Policy to Transform*

**PRACTICE AND ACTION**

*in Bilingual Education*

**CORPORATE SPONSORSHIP,  
VENDORS/EXHIBITORS, CURRICULUM  
PARTNERS & PROGRAM ADVERTISEMENT**

**February 27 - March 1, 2025**

**The Saratoga Hilton**

**534 Broadway, Saratoga Springs, NY, 12866**





# NYSABE

## 47th Annual Conference

# Reaffirming Policy to Transform Practice and Action in Bilingual Education

September 2024

Dear Prospective Sponsor:

We are reaching out to you, our prospective sponsor, with gratitude for your potential support. Your contribution will be instrumental in the success of the New York State Association for Bilingual Education's (NYSABE) **47th Annual Conference**, which will be at the **Saratoga Hilton in Saratoga Springs, NY, from February 27 to March 1, 2025**. In preparation for our upcoming conference, we are contacting you, our friends, and supporters, to request your financial assistance and support at this year's conference. This year's conference theme is **"Reaffirming Policy to Transform Practice and Action in Bilingual Education."**

NYSABE, a nonprofit New York State professional organization, represents educators, parents, and community leaders involved in bilingual education. Your support is not just crucial, it's integral to helping us continue our mission and promoting bilingual education. NYSABE's annual conference is a platform for bilingual education professionals, parents, legislators, and community members to share their experiences and knowledge about current trends and issues affecting our communities.

This year, your business will have the unique opportunity to become a corporate sponsor with our Platinum Sponsorship. Your support will be crucial to offering relevant and educationally appropriate professional learning opportunities for educators, parents, students, and school leaders. This sponsorship also provides a unique chance for your business to connect with a diverse audience. Below is the list of sponsorship levels and support opportunities for your business to support NYSABE. Please review sponsorship opportunities and benefits for your business at each level. Companies/Organizations must submit electronically **by December 13, 2024**, to be appropriately promoted at this year's conference. You will receive an email with additional information for your response.

We encourage you to review the information below or contact us at [NYSABEConference@gmail.com](mailto:NYSABEConference@gmail.com) to learn more about how your business can support NYSABE and the benefits of doing so. We look forward to the possibility of partnering with you for our 47th Annual Conference.

To submit your sponsorship request, please follow the instructions on our website. All checks and electronic sponsorship requests must be received by the dates indicated below to secure your sponsorship or exhibition table:

New York State Association for Bilingual Education (NYSABE)  
NYU Metropolitan Center for Research on Equity and the Transformation of Schools  
155 6th Avenue, 4th Floor  
New York, NY 10013

Sincerely,

Eliezer Hernández, Ed.D.  
NYSABE President 2024-2025

New York University | Metropolitan Center for Research on Equity and the Transformation of Schools  
155 6th Avenue, 4th Floor, New York, NY 10013 | Tel: 212-998-5104 | Fax: 212-995-4199



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# 47th Annual Conference

## Reaffirming Policy to Transform Practice and Action in Bilingual Education

### CORPORATE SPONSORSHIP LEVELS

[Click here for Sponsorship, Exhibitor, Curriculum Partners or Program Advertisement Online Form](#)

#### PLATINUM SPONSOR (\$10,000)

- Recognition on the NYSABE Home Webpage for one year with the company logo and website hyperlinked.\*
- Prominent placement on all Promotional and Event Materials and Social Media platforms.\*
- On-stage Corporate Greeting w/ Video Presentation\*
- Logo Signage on Step & Repeat. \*
- Official 47th Annual Conference Sponsor
- Company name and logo are projected on big screens before all major sessions.
- Sponsor a breakout room and introduce presenters.
- Two conference registrations, including the Gala (\$1,470.00)
- Two exhibitor booths/tables (\$1,500.00)
- Full-page color advertisement in the program (\$750.00)
- One-page flyer in the conference bag [must be provided by vendor by deadline] (\$750.00)
- Company banner placed in prime conference location (must be provided by vendor by deadline)
- NYSABE and company logos printed on bags

#### DIAMOND SPONSOR (\$7,500)

- Recognition on the NYSABE Event Webpage for one year with the company website hyperlinked.\*
- Prominent placement on all Promotional and Event Materials and Social Media platforms.
- Company name and logo are projected on big screens before all major sessions.
- Sponsor a breakout room and introduce presenters.
- Two conference registrations, including the Gala (\$1,470.00)
- Two exhibitor booths/tables (\$1,500.00)
- Full-page color advertisement in the program (\$750.00)
- One-page flyer in the conference bag [must be provided by vendor by deadline] (\$750.00)
- Company banner placed in prime conference location (must be provided by vendor by deadline)

#### GOLD SPONSOR (\$5,000)

- Recognition on the NYSABE Event Webpage for one year with the company website hyperlinked.\*
- Two conference registrations, including the Gala (\$1,470)
- One exhibitor booth/table (\$750.00)
- Full-page color advertisement in the program (\$750.00)
- One-page flyer in the conference bag (must be provided by vendor by deadline)

##### SPONSORSHIP OPTIONS (select one)

- Luncheon on \_\_\_ Thursday, \_\_\_ Friday, or \_\_\_ Saturday
- \_\_\_ President's Reception Thursday evening
- \_\_\_ Gladys Correa Gala Banquet Friday evening
- \_\_\_ Travel expenses and fees for a keynote speaker during a major session

#### SILVER SPONSOR (\$2,500)

- Recognition on the NYSABE Event Webpage for six months with the company website hyperlinked.\*
- One full conference registration with gala (\$710 value)
- One exhibitor booth/table (\$750 value)
- Half-page advertisement (\$500 value)\*
- Acknowledgment in the program
- One-page flyer in the conference bag (must be provided by vendor by deadline)

##### SPONSORSHIP OPTIONS (select one)

- Breakfasts on Thursday, Friday, or Saturday
- Student Performances
- NYSABE Awards (all) Plaques/trophies for professional awards, ribbons, and monetary awards for student prize-winners (greetings offered at one major session)
- Conference program and poster printing

#### BRONZE SPONSOR (\$2,000)

- Recognition on the NYSABE Event Webpage for six months with the company website hyperlinked.\*
- One full conference registration excludes the gala (\$605 value)
- Acknowledgment in the program
- One exhibitor booth/table (\$750 value)

##### SPONSORSHIP OPTIONS (select one)

- Leadership Forum
- Educational Advocacy and Policy/Legislative Session
- Past President's Forum
- NYSABE Personalized Merchandise

#### NYSABE BLUE SPONSOR (\$1,500)

- Recognition on the NYSABE Event Webpage for six months with the company website hyperlinked.\*
- One exhibitor booth/table (\$750 value)
- Acknowledgment in program

##### SPONSORSHIP OPTIONS (select one)

- Conference Bags
- Conference Badge Holders with Lanyards
- Translation services for parent institute (donated service)

(\*) New Promotion

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#### EXHIBITOR AND CURRICULUM PARTNERS TABLES ONLY OPTIONS

[Click here for Sponsorship, Exhibitor, Curriculum Partners or Program Advertisement Online Form](#)

The number of exhibitor tables and curriculum partners is limited. Please indicate whether you would like to exhibit your products. The cost per 6-foot table to exhibit is as follows:

**Commercial/For-Profit Organizations - \$750.00**

**Job Fair Employer (School District) - \$450.00**

**Not-for-Profit Organizations - \$450.00**

**Craft Vendor - \$350.00**

\*Exhibitor and Curriculum Partner table fees do not include conference registration unless otherwise indicated in the sponsorship level. It also does not include meals.

#### PROGRAM ADVERTISEMENT ONLY OPTIONS

[Click here for Sponsorship, Exhibitor, Curriculum Partners or Program Advertisement Online Form](#)

**Back Cover - \$2,000**

**Inside front Cover - \$1,250**

**Inside Back Cover - \$1,000**

**Full Page - \$750.00**

**Half Page - \$500**

**Quarter Page - \$250**

The request to be a NYSABE conference sponsor must be submitted by December 13, 2024. Once you receive a confirmation email stating that your request has been received and approved, please make your check payable to NYSABE and mail it no later than February 10, 2024, to:

New York State Association for Bilingual Education (NYSABE)  
NYU Metropolitan Center for Research on Equity and the Transformation of Schools  
155 6th Avenue, 4th Floor  
New York, NY 10013

For Presenting Sponsors, NYSABE has an expectation that all workshops will offer high-quality professional development opportunities for attendees, and therefore, all proposal submissions will be evaluated based on the following criteria:

- Clarity of connection to the conference theme ***“Reaffirming Policy to Transform Practice and Action in Bilingual Education.”***
- Quality of title and abstract
- Clarity of purpose and objectives
- Logical and structured rationale

We thank you in advance for your continued support. We look forward to your continued collaboration.

Sincerely,

Eva Garcia  
2025 NYSABE Conference Committee Chairperson  
NYSABE Past President

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# NYSABE

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### Reaffirming Policy to Transform Practice and Action in Bilingual Education

#### CORPORATE AND PROGRAM SPONSORSHIP COMMITMENT

[Click here for Sponsorship, Exhibitor, Curriculum Partners or Program Advertisement Online Form](#)

#### CORPORATE SPONSORSHIP - DEADLINE: December 13, 2024

\_\_\_\_\_ **Platinum Sponsor Sponsor - \$10,000**

\_\_\_\_\_ **Diamond Sponsor - \$7,500**

\_\_\_\_\_ **Gold Sponsor - \$5,000**

- o Luncheon on \_\_\_ Thursday, \_\_\_ Friday, or \_\_\_ Saturday
- o President's Reception Thursday evening
- o Gladys Correa Gala Banquet Friday evening
- o Travel expenses and fees for a keynote speaker during a major session

\_\_\_\_\_ **Silver Sponsor - \$2,500**

- o Breakfasts on Thursday, Friday, or Saturday
- o Student Performances
- o NYSABE Awards (all) Plaques/trophies for professional awards, ribbons, and monetary awards for student prize-winners (greetings offered at one major session)
- o Conference program and poster printing

\_\_\_\_\_ **Bronze Sponsor - \$2,000**

- o Leadership Forum
- o Educational Advocacy and Policy/Legislative Session
- o Past President's Forum
- o NYSABE Personalized Merchandise

\_\_\_\_\_ **NYSABE Blue Sponsor - \$1,500**

- o Conference Bags
- o Conference Badge Holders with Lanyards
- o Translation services for parent institute (donated service)

#### EXHIBITOR & CURRICULUM PARTNERS TABLES ONLY OPTIONS - DEADLINE: December 13, 2024

\_\_\_\_\_ Commercial/For-Profit Organizations - \$750.00

\_\_\_\_\_ Job Fair Employer (School District) - \$450.00

\_\_\_\_\_ Not-for-Profit Organizations - \$450.00

\_\_\_\_\_ Craft Vendor - \$350.00

#### PROGRAM ADVERTISING ONLY OPTIONS - DEADLINE: December 13, 2024

\_\_\_\_\_ Back Cover - \$2,000

\_\_\_\_\_ Inside front Cover - \$1,250

\_\_\_\_\_ Inside Back Cover - \$1,000

\_\_\_\_\_ Full Page - \$750.00

\_\_\_\_\_ Half Page - \$500

\_\_\_\_\_ Quarter Page - \$250

#### Method of Payment:

\_\_\_\_\_ Enclosed is a check, payable to NYSABE

We are unable to attend this year but enclosed is a contribution of \$\_\_\_\_\_.

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