



New York State Association for Bilingual Education

NYU Metropolitan Center for Research on Equity and the Transformation of Schools
726 Broadway, Fifth Floor, New York, NY 10003

46th Annual Conference

*Empowering Multilingual Student Voices to Advocate for their
Right to Bilingual Education*

April 4-6, 2024 ~ Marriott Syracuse Downtown ~ Syracuse, NY

The New York State Association for Bilingual Education 46th Annual Conference

Dear Prospective Sponsor:

With great enthusiasm, I announce the New York State Association for Bilingual Education's (NYSABE) 46th annual conference to be held for the first time in Syracuse, NY from April 4-6, 2024 at the Marriott Syracuse Downtown. In preparation for our upcoming conference, we are reaching out to you, our friends, and supporters, to request your financial assistance and support at this year's conference. The theme of this year's conference is, "*Empowering Multilingual Student Voices to Advocate for their Right to Bilingual Education.*"

NYSABE is a nonprofit, New York State professional organization that represents educators, parents, and community leaders involved in bilingual education. Our goal is to offer high-quality professional development activities to promote optimal educational services to New York's bilingual/multilingual learners. Thus, NYSABE continues to offer an annual conference to support bilingual education professionals, parents, legislators, and community members to partake and share their experiences and knowledge in current trends and issues affecting our communities.

Your support is crucial to ensure that we offer professional learning opportunities that are relevant and educationally appropriate. Below is the list of sponsorship levels and support opportunities in which your organization can support NYSABE. Please review sponsorship opportunities and benefits for your organization at each level. **ALL requests to be a 2024 NYSABE conference sponsor must be submitted electronically by February 1, 2024.** You will receive an email with additional information and for your response.

For more information regarding exhibitor and sponsorship opportunities, please review the information below or contact us at NYSABEConference@gmail.com. **Mail all checks and electronic sponsorship requests by dates indicated below and your payment to secure your sponsorship or exhibition table:**

New York State Association for Bilingual Education (NYSABE)
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726 Broadway, 5th Floor
New York, NY 1000

Sincerely,

Eva Garcia
2024 NYSABE Conference Committee Chairperson
NYSABE Past President



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New York State Association for Bilingual Education (NYSABE) EXHIBITORS, CURRICULUM PARTNERS, SPONSORS, and ADVERTISEMENT OPTIONS

To submit your request to be a sponsor, exhibitor, or advertiser, please review the options below and complete the online request form by **February 1, 2024**. Once completed you will receive an email acknowledging receipt of your request and further instructions.

SPONSORSHIP OPTIONS

[Click here for Sponsor Exhibitor or Advertisement Online Form](#)

Note: The conference program will be distributed only as a digital version approximately one week prior to the conference; no printed versions will be distributed.

Presenting Sponsor	\$7,500
Gold Sponsor	\$5,000
Silver Sponsor	\$2,500
Bronze Sponsor	\$1,700
NYSABE Blue	\$1,000

Sponsorship Level	Benefits to Sponsorship
<p>Presenting Sponsor \$7,500</p> <p>ALL information for this sponsorship must be submitted to Sponsors chair no later than February 1, 2024.</p>	<ul style="list-style-type: none"> • Two full conference registrations with gala (\$1,420 value) • Company name and logos projected on big screens prior to all major sessions • Sponsor a breakout room and introduce presenters • Two exhibitor booths/tables (\$1,300 value) • Full-page color advertisement on outside back cover of program (\$2,000 value) * • One-page flyer in the conference bag (must be provided by vendor by deadline) • Acknowledgment in program • Sponsor's advertisement in NYSABE registration area (must be provided by vendor by deadline) • Sponsor banner in prime conference location (must be provided by vendor by deadline)



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<p align="center">Gold Sponsor \$5,000</p>	Luncheons Thursday, Friday, or Saturday	<ul style="list-style-type: none"> • Two full conference registrations with gala for (\$1,420 value) • One exhibitor booth/table (\$650 value) • Full-page advertisement (\$750 value) * • Acknowledgment in program • One-page flyer in the conference bag (must be provided by vendor by deadline)
	President's Reception* Thursday evening	
	Gladys Correa Gala Banquet Friday evening	
	Travel expenses and fees for a keynote speaker during a major session	

Sponsorship Level	One Sponsorship Opportunity	Benefits to Sponsorship
<p align="center">Silver Sponsor \$2,500</p>	Breakfasts Thursday, Friday, or Saturday	<ul style="list-style-type: none"> • One full conference registration with gala (\$710 value) • One exhibitor booth/table (\$650 value) • Half-page advertisement (\$500 value) * • Acknowledgment in program • One-page flyer in the conference bag (must be provided by vendor by deadline)
	Student Performances	
	NYSABE Awards (all) Plaques/trophies for professional awards, ribbons, and monetary awards for student prize-winners (greetings offered at one major session)	
	Conference program and poster printing	

Sponsorship Level	One Sponsorship Opportunity	Benefits to Sponsorship
<p align="center">Bronze Sponsor \$1,700</p>	Leadership Forum	<ul style="list-style-type: none"> • One full conference registration (\$595 value) • Acknowledgment in program* • One exhibitor booth/table (\$650 value)
	Educational Advocacy and Policy/Legislative Session	
	Past President's Forum	
	NYSABE Personalized Merchandise	



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Sponsorship Level	One Sponsorship Opportunity	Benefits to Sponsorship
NYSABE BLUE \$1,000	Conference Bags	<ul style="list-style-type: none"> • One exhibitor booth/table (\$650 value) • Acknowledgment in program* • NYSABE and company logos printed on bags • NYSABE and company logos printed on badge holders
	Conference Badge Holders with Lanyards	
	Translation services for parent institute (donated service)	

EXHIBITOR TABLES ONLY OPTIONS

[Click here for Sponsor Exhibitor or Advertisement Online Form](#)

The number of exhibitor tables is limited. Please indicate whether you would like to exhibit your products. The cost per 6-foot table to exhibit is as follows:

Commercial/For-Profit Organizations \$650*

Not-for-Profit Organizations \$350*

Craft Vendor \$300*

*Exhibitor table fees do not include conference registration unless otherwise indicated in the sponsorship level. It also does not include meals.

PROGRAM ADVERTISEMENT ONLY OPTIONS

[Click here for Sponsor Exhibitor or Advertisement Online Form](#)

Item	Cost
Back cover in color	\$2,000
Inside front cover	\$1,000
Inside back cover	\$1,000
Full page	\$750.00
Half page	\$500.00
Quarter page	\$250.00



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The request to be a NYSABE conference sponsor must be submitted by **February 1, 2024**. Once you receive a confirmation email stating that your request has been **received and approved**, please make your check payable to NYSABE and mail it no later than **February 10, 2024**, to:

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For Presenting Sponsors, NYSABE has an expectation that all workshops will offer high-quality professional development opportunities for attendees, and therefore, all proposal submissions will be evaluated based on the following criteria:

- Clarity of connection to the conference theme ***“Empowering Multilingual Student Voices to Advocate for their Right to Bilingual Education”***
- Quality of title and abstract
- Clarity of purpose and objectives
- Logical and structured rationale

We thank you in advance for your continued support. We look forward to your continued collaboration.

Sincerely,

Eva Garcia
2024 NYSABE Conference Committee Chairperson
NYSABE Past President