



# New York State Association for Bilingual Education

NYU Metropolitan Center for Research on Equity and the Transformation of Schools

726 Broadway, Fifth Floor, New York, NY 10003

[www.nysabe.net](http://www.nysabe.net)



45<sup>th</sup> Annual Conference • *Celebrating Transformative Educators, Families, and Community Leaders in Bilingual Education* • March 16 to 18, 2023

November 2022

Dear Prospective Sponsor:

We are pleased to announce the **45<sup>th</sup> Annual NYSABE Conference, to be held from March 16 to 18, 2023 at the East Wind Long Island, Wading River, New York.** In preparation for our upcoming conference, we are reaching out to you, our friends, and supporters, to request your financial assistance with the many activities that will take place during this event. The theme of this year’s conference is “**Celebrating Transformative Educators, Families, and Community Leaders in Bilingual Education.**”

NYSABE is a nonprofit, New York State professional organization that represents educators, parents, and community leaders involved in bilingual education. Our goal is to offer high-quality professional development activities for optimal educational services to New York’s bilingual learners. Thus, NYSABE offers an annual conference at which bilingual education professionals, parents, legislators, and community members share their experience and expertise in the field.

As in the past, we hope you can continue to support our work within our schools and communities. Your support is crucial in ensuring that we offer professional learning opportunities that are relevant and educationally appropriate. Below is the list of sponsorship levels and support opportunities in which your organization can help to support NYSABE. Please note the new sponsorship opportunities and benefits to your organization that accompany each activity. **The request to be a NYSABE conference sponsor must be submitted by January 29, 2023** by using [this form](#). Feel free to contact us if you have any questions.

For more information regarding our exhibitor and sponsorship opportunities, please review the information below or contact us at [NYSABEsponsorship@gmail.com](mailto:NYSABEsponsorship@gmail.com)

Sincerely,  
Priscila Zarate  
NYSABE President 2022-2023

Eudes S. Budhai  
Exhibitions/Curriculum Partners/Sponsorship Committee Chairperson 2022-2023  
NYSABE Past President 2005-2006

**New York State Association for Bilingual Education (NYSABE)  
EXHIBITORS, CURRICULUM PARTNERS, SPONSORS, and  
ADVERTISEMENT OPTIONS**

*To submit your request to be an exhibitor, curriculum partner, sponsor, or advertiser,  
please review the options below and complete [this electronic form](#).*

**SPONSORSHIP OPPORTUNITIES**

**\*Note:** The program will be distributed only as a digital version approximately one week prior to the conference; no printed versions will be distributed.

<b>Presenting Sponsor (\$7,500)</b>	<ul style="list-style-type: none"> <li>• Two full conference registrations with gala (\$1,430 value)</li> <li>• Company name and logos projected on big screens prior to all major sessions</li> <li>• Sponsor a breakout room and introduce presenters</li> <li>• Exclusive tabling opportunity for the first two hours of the President’s Reception</li> <li>• Two exhibitor booths (tables) (\$1,300 value)</li> <li>• Full-page color advertisement on outside back cover of program (\$2,000 value)*</li> <li>• One-page flyer in the conference bag (must be provided by vendor by deadline)</li> <li>• Acknowledgment in program</li> <li>• Sponsor’s advertisement in NYSABE registration area (must be provided by vendor by deadline)</li> <li>• Sponsor banner in prime conference location (must be provided by vendor by deadline)</li> </ul>
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Sponsorship Level	Sponsorship Opportunities	Benefits to Sponsorship
<b>Gold (\$5,000)</b>	<b>Luncheons</b> Thursday, Friday, or Saturday	<ul style="list-style-type: none"> <li>• One exhibitor booth (table) (\$650 value)</li> <li>• Full-page advertisement (\$750 value)*</li> <li>• Two full conference registrations with gala for (\$1,430 value)</li> <li>• Acknowledgment in program</li> <li>• Opportunity to give a five-minute “Ignite Talk” at selected event*</li> <li>• One-page flyer in the conference bag (must be provided by vendor by deadline)</li> <li>• <i>*Sponsorship of the President’s Reception will not include an “Ignite Talk” but rather exclusive tabling opportunity for the first two hours of the event</i></li> </ul>
	<b>President’s Reception*</b> Thursday evening	
	<b>Gladys Correa Gala Banquet</b> Friday evening	
	<b>Travel expenses and fees</b> for a keynote speakers during a major session	

Sponsorship Level	Sponsorship Opportunities	Benefits to Sponsorship
<b>Silver (\$2,500)</b>	<b>Breakfasts</b> Thursday, Friday, or Saturday	<ul style="list-style-type: none"> <li>• One exhibitor booth (table) (\$650 value)</li> <li>• Half-page advertisement (\$500 value)*</li> <li>• One full conference registration with gala (\$715 value)</li> <li>• Acknowledgment in program</li> <li>• One-page flyer in the conference bag (must be provided by vendor by deadline)</li> <li>• Opportunity to give a five-minute “Ignite Talk” at selected event</li> </ul>
	<b>Student Performances</b>	
	<b>Parent Institute</b> Sponsor attendance for 25 parents to attend	
	<b>NYSABE Awards (all)</b> Plaques/trophies for professional awards, ribbons, and monetary awards for student prize-winners (greetings offered at one major session)	
	<b>Conference program and poster printing</b>	

Sponsorship Level	Sponsorship Opportunities	Benefits to Sponsorship
<b>Bronze (\$1,000)</b>	<b>Leadership Forum</b>	<ul style="list-style-type: none"> <li>• One exhibitor booth (table) (\$650 value)</li> <li>• Acknowledgment in program and at highlighted session*</li> </ul>
	<b>Educational Advocacy and Policy/Legislative Session</b>	
	<b>Past President’s Forum</b>	
	<b>NYSABE Personalized Merchandise</b>	<ul style="list-style-type: none"> <li>• One exhibitor booth (table) (\$650 value)</li> <li>• Acknowledgment in program*</li> </ul>

Sponsorship Level	Sponsorship Opportunities	Benefits to Sponsorship
<b>In-Kind Donation or Donated Services</b>	<b>Conference Bags</b>	<ul style="list-style-type: none"> <li>• One exhibitor booth (table) (\$650 value)</li> <li>• Acknowledgment in program*</li> <li>• NYSABE and company logos printed on bags</li> </ul>
	<b>Conference Badge Holders with Lanyards</b>	<ul style="list-style-type: none"> <li>• One exhibitor booth (table) (\$650 value)</li> <li>• Acknowledgment in program*</li> </ul>

		<ul style="list-style-type: none"> <li>NYSABE and company logos printed on badge holders</li> </ul>
	<b>Translation services</b> for parent institute (donated service)	<ul style="list-style-type: none"> <li>One exhibitor booth (table) (\$650 value)</li> <li>Acknowledgment in program* and at all major sessions</li> </ul>
<b>Ignite Talks</b> <b>\$1,000</b> <b>(3 available)</b>	<ul style="list-style-type: none"> <li>5-minute presentation</li> <li>To be scheduled during a major session (Thursday, Friday, or Saturday)</li> </ul>	

### **EXHIBITOR TABLES ONLY**

The number of exhibitor tables is limited. Please indicate whether you would like to exhibit your products. The cost *per 6-foot table* to exhibit is as follows:

<b>Commercial/For-Profit Organizations</b>	\$650*
<b>Not-for-Profit Organizations</b>	\$350*
<b>Craft Vendor</b>	\$300*

\*These costs do not include conference attendance or meals.

### **PROGRAM ADVERTISEMENT ONLY\***

<b>Item</b>	<b>Cost</b>
Back cover in color	\$2,000
Inside front cover	\$1,000
Inside back cover	\$1,000
Full page	\$750
Half page	\$500
Quarter page	\$250

### **EXHIBITOR/SPONSOR ELECTRONIC FORM**

The request to be a NYSABE conference sponsor must be submitted by January 29, 2023. Once you receive a confirmation email stating that your request has been approved, please make your check payable to NYSABE and mail it by February 10, 2023, to:

**NYSABE**  
**NYU Metropolitan Center for Research on Equity and the Transformation of**  
**Schools**  
c/o Nancy Villarreal de Adler  
**726 Broadway, 5th Floor, New York, NY 10003**

### **Regarding proposals being submitted by corporate/for-profit vendors:**

NYSABE has an expectation that all workshops will offer high-quality professional development opportunities for attendees, and therefore, **all proposal submissions** will be evaluated based on the following criteria:

- Clarity of connection to the conference theme (“Celebrating Transformative Educators, Families, and Community Leaders in Bilingual Education”)
- Quality of title and abstract
- Clarity of purpose and objectives
- Logical and structured rationale

Corporate/for-profit vendors must purchase an exhibitor table, *at a minimum*, or a sponsorship opportunity in order for their presentation proposal to be considered. Purchasing an exhibitor table or sponsorship opportunity **is not a guarantee that your proposal will be accepted**. Vendors are encouraged to partner with a school district to help ensure a high-quality presentation that is relevant to the field is being submitted. To submit a proposal, click [here](#).

We thank you in advance for your continued support. We look forward to your collaboration and hope to see you at the conference!